



PRESS RELEASE

**A/dornment – Curating Contemporary Art Jewelry
presents
No Matter Matters**

**Milan Design Week 2018
Gold Black Style, Via San Maurilio 4
April 16th – 22nd
Mon – Tue from 12 pm to 6 pm
Wed – Sun from 12 pm to 7 pm**

Opening cocktail Wednesday April 18th from 6 pm

Adornment – Curating Contemporary Art Jewelry is pleased to present the latest exhibition project **No Matter Matters** on the occasion of **Milan Design Week 2018**.

Realized with the support of AtemporaryStudio at the Gold Black Style atelier, located in 5VIE district just a few steps from Sant' Ambrogio and the Duomo, No Matter Matters will present the works of 14 artists and designers of contemporary jewelry, whose work is characterized by the use of original and unusual materials.

Between research and experimentation, innovative techniques and unpublished aesthetic languages, an exhibition presenting the works of some of the most interesting craftspeople at the cutting edge of international design will be held: MYRIAM BOTTAZZI, CEDRIC CHEVALLEY, LODOVICA FUSCO, ANNE GOY, JILL HERLANDS, ELINA HONKANEN, MONICA IACOVENCO, BERU INOU, AMIRA JALET, HYUN JIYOON, ORSOLYA LOSONCZY, LETIZIA MAGGIO, DANIELLA SARAYA, ASAMI WATANABE.

From concrete to resin, from synthetic materials to natural ones, from slate to cork, the range of materials used for the creation of the exhibited pieces is endless. A vast open world of experimentation applied to jewelry that allows it to be identified as a support for much more articulated and complex technical, aesthetic and artistic research. Every artist is characterized by their own universe of signs, identity and history.

The chosen material of experimentation for MYRIAM BOTTAZZI, ductile substance in the hands of the artist, is sequins. Coming from the 1970s, reinvented with a contemporary look and deprived of their inherently expressive serial characteristics, sequins are the means to achieve a deeper level of beauty with refined imperfections.

The playful and provocative side of CEDRIC CHEVALLEY's nature is expressed in the aesthetics of his jewels as well as in his creative choices: the act of reusing and the idea of giving new life to materials such as skateboards. His language is at times irreverent, pop, yet active, as if the way of conceiving life lightly was a message in itself.



LODOVICA FUSCO 's jewels are characterized by both rough and soft appearance, they express, especially in the porosity of the material, the elements of the wilderness that characterizes her own history and intimacy. Lodovica is inspired by stones and natural elements that she uses to recreate through the use of moulds and natural resins. She works to combine them into a new and personal design.

ANNE GOY has a mixed education; she has also devoted herself to niche publishing and the creation of artistic books. She possesses an innate gift to invent original and unreleased binding methods, a characteristic also traceable in some of her jewels, where the twist is rhythmic and harmonic. Geometry, in the form of shapes and textures, is at the core of her jewelry made with synthetic materials, slate, cork and leather bound to metals.

JILL HERLANDS non-conformism is expressed concretely in her way of working metals, upstream. She prefers handling and processing raw material, is inspired by the architecture of New York and loves to experiment with cement and concrete. By the union of such precious and non-precious materials naturally treated, a powerful industrial aesthetic of captivating beauty emerges.

The collection made by ELINA HONKANEN is almost entirely realized with ready-made objects. Provocative in action and only apparently random, the result of experimentation on material colors and shapes, aims to stimulate a wider reflection on the object identity, the jewel and the artwork.

A futuristic aesthetics and the use of mixed materials, such as resins and woods, is aimed at the juxtaposition of shapes and colours, featuring all pieces by MONICA IACOVENCO. The GeoMatrix collection expresses the original elements carefully constructed for definition and final formal perfection.

Fascinated by materials such as glass and porcelain, BERU INOU tackles creation with a kind of ingenuity and simplicity. She loves to play with the effects of the processing of two materials, for contrast or harmonization: gloss and transparency of glass with the opacity and the warmth of porcelain, thus discovering unexpected and sometimes disruptive effects.

Ephemeral collection by AMIRA JALET was born from the desire to achieve an impossible task, to create a jewel from ice, through the use of water. It comes from an artistic action whose sense lies in the impermanence itself. The jewel finally created plays the appearance through the resin and injections of oxygen

HYUN JIYOON is a young artist and designer from South Korea. Overflowing geometry and optical illusion feature her style. A kind of magical realism in which the representation of the geometry overlaps with non-precious materials. The use of salt in her works takes on a deep symbolic meaning and aesthetic.

ORSOLYA LOSONCZY's favorite material is muscovite. The perfect splitting of this mineral helps to obtain very thin sheets, transparent and flexible, with a vitreous Pearly luster. The name originates from the city of Moscow, where it was used in large quantities instead of glass. Always fascinated by the aesthetic of minerals, Orsolya combines them with the use of silver, resins and painting.



In the evolution of the iconic 5 noble truths collection, LETIZIA MAGGIO introduces several new elements in her pieces designed to further experiment and explore the artistic expressiveness of new territories. Vinyl and ecoglass play and interact with silver and brass, encouraging thoughts towards new and subjective territories of taste.

The use of epoxy gives DANIELLA SARAYA's creations the appearance and poetics that make them unique and internationally recognizable. Devoted to exploring the limits of technical experimentation, she goes further and further, achieving audacious outcomes and globally contributing to the advancement of research for the whole sector.

ASAMI WATANABE transforms an element into an icon, simply by the use of straw. She has transformed the flower, in its own simplicity and directness, into an iconic and representative object. She works the material through mixing traditional and experimental techniques, without giving up the desire to instill that sense of vitality that characterizes her work.

ARTISTS E DESIGNERS

MYRIAM BOTTAZZI - CEDRIC CHEVALLEY - LODOVICA FUSCO - ANNE GOY - JILL HERLANDS - ELINA HONKANEN - MONICA IACOVENCO - BERU INOU - AMIRA JALET - HYUN JIYOON - ORSOLYA LOSONCZY - LETIZIA MAGGIO - DANIELLA SARAYA - ASAMI WATANABE

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WHO WE ARE

ADORNMENT – CURATING CONTEMPORARY ART JEWELRY

A/dornment - Curating Contemporary Art Jewelry is a curatorial integrated project dedicated to contemporary art jewelry. It relies on the professionalism of a composite team coming from contemporary art and design. It aims to develop the knowledge and consciousness of contemporary jewelry as artistic discipline as well as ground search for technique, aesthetics and philosophy.

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MEDIA PARTNER

ATEMPORARY STUDIO

AtemporaryStudio is a communication and advisory studio in the field of design and contemporary art. It was founded by Samantha Punis and Giovanna Felluga, two professionals working in their respective sectors of press office and creative management, art brokerage and consultancy. Their aim is to propose a personalized approach to the sector of design and contemporary art.

The studio work at international level to turn the vision of the founders in projects that can stimulate a constructive dialogue between the enterprise sector and contemporary art, design, hybrid research areas and new creative languages.

The Studio's customers are designers, architects, cultural institutions and especially firms investing in research and design and believing in the hybridization of different forms of creativity. These companies embrace new production philosophies and invest in communication.

www.atemporarystudio.com

PARTNER

GOLD BLACK STYLE

Gold Black Style was founded BY Manuela Faganelli and Elisa Bongiascia on 2011 and is the first Milanese company to offer luxury concierge services to elite international clients. The Gold Black Style Team today counts over 50 collaborators from a wide range of backgrounds. Together they are able to satisfy their clients in every moment, 24 hours a day.

Manuela Faganelli

President

Born in Brescia in 1975, Manuela began her management career at a very young age by working alongside her father in the family's company. Her interest in fashion and luxury has developed as she has grown, leading her to travel the world in search of the most exclusive places and resorts. Upon completion of her studies in management, Manuela then specialized her training at the Academy of Luxury on Via Montenapoleone in Milan. She then went on to become a course and workshop instructor for several prestigious schools such as MKS Milano Fashion School, HFFA Patroncinata della Camera della Moda di Milano and Luxury Academy of Buracrest.

Elisa Bongiascia

Vice President

Born in Sondrio in 1980, Elisa began her career by working in her family's business. A fashion, music and cinema enthusiast, she began to collaborate with magazines and blogs by writing articles about fashion, culture and theater. Attracted to high-end fashion, she specialized in "Luxury Management" and began to collaborate with tour operators to create tailor made experiences. Upon moving to Milan she began a Master's degree at the Accademia del Lusso on Via Montenapoleone, where she met Manuela, who she founded Gold Black Style with.

www.goldblackstyle.com

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