



**Ca' Pisani Boutique Design Hotel  
presents  
“Purho: Tribute to Alessandro Mendini”**

**A project in collaboration  
with AtemporaryStudio**

**The Venice Glass Week 2019**

**Ca' Pisani Boutique Design Hotel  
Dorsoduro 979/a, Venezia  
7 — 30 September 2019**

**Opening: 12 September 2019, at 7.30pm**



*"Alessandro Mendini has always been fascinated by the delicacy and transparency of glass.  
Freedom in shapes and colours has been a continuous game for him, which has revealed a number of spellbinding surprises.  
His meeting with Andrea Dotto in 2014 produced a small glass collection that adds to the wonderful universe of our father's objects"*

*Fulvia e Elisa Mendini*

On the occasion of the third edition of **The Venice Glass Week** – the international festival dedicated to the art of glass scheduled in Venice from 7 to 15 September 2019 - the **Ca' Pisani Boutique Design Hotel** in collaboration with **AtemporaryStudio** presents **"Purho: Tribute to Alessandro Mendini"**.

The exhibition, designed for the lounge area of the design hotel, was conceived as a small cabinet of curiosities in which the creativity of the renowned designer and architect from Milan comes face to face with the extraordinary potential of Murano glass. Stimulated by the collaboration with Purho, a company that has placed the relationship between blown glass and contemporary design at the centre of its development, between 2014 and 2015 Mendini designed a family of products with complementary characteristics in which slender shapes, matte finishes and organic volumes are enhanced by the rich colours of Murano glass.

**Petalo, Gemello e Gemella, Freccia** (Petal, Twin Boy and Twin Girl, Arrow) are the names of the models already featured in the Purho catalogue, enriched with regard to the Venetian exhibition by a previously unseen project, the **Stella** tray available in two sizes - one smaller, the other more spacious - and two colours, indigo and steel grey.

Imagined as a six-pointed star, Stella follows in detail the design specifications shared by Mendini through a series of sketches in which the highly recognisable trait of the master leaves no room for doubt. All revolves around a sequence of unequivocal project notes: *"Take care! The shape is regular! "*

This series of sketches will be made strictly in black and white, with the exception of what might be considered the colour abacus which is picked out in Alessandro Mendini's collection of vases for Purho to enrich the **exhibition at Ca' Pisani Boutique Design Hotel open to the public from 7 to 29 September**.

A tribute not only to an entertaining and profitable professional collaboration, but also and above all to a story of friendship between Alessandro Mendini and Andrea Dotto, CEO of Purho, described here in the words of Mendini himself:

*"Purho is a company made entirely of transparency and colour. Made from the lightness of Murano glass. And it is also the result of the quality of the designers who shape its collection, and who dedicate themselves to this game of collections and evanescence. Every visit to Murano, as we know, is the immersion in an energetic past, which for centuries has been renewed in new, changing objects, always old yet always topical, in a maniacal transfiguration of styles, customs, techniques and sensations.*

*The Purho company is working at the centre of this system, creating little masterpieces. My Purho vases elaborate shapes, colours and surfaces with ample freedom, but within the rules dictated by a refined catalogue that specifies common standards, characteristics and mentalities. The three lines of my vases - Petalo, Freccia, Gemello (Petal, Arrow, Twin) - in their wide variations of shapes, colours and sizes, constitute a domestic panorama of which I myself feel the strong and delicate charm."*

## **NOTES FOR THE PRESS**

### **CA' PISANI DESIGN BOUTIQUE HOTEL**

Considered one of the points of reference for lovers of art and international design, the Ca' Pisani Boutique Design Hotel renews, with this exhibition, its care for the world of design, offering its guests and its network the opportunity to enjoy prestigious exhibition projects in a unique environment.

Characterised by an unmistakable style in which typical Venetian architecture of the fourteenth century is in dialogue with Art Deco furnishings and furniture from the 1930s and 40s, the hotel is enriched with artistic masterpieces by Fortunato Depero, one of the key figures of the Italian Futurist movement.

### **PURHO — Italian soul and international character**

Founded in 2012 by Andrea Dotto, CEO of the brand, with a desire to make concrete the potential for a liaison between Murano glass and contemporary design, today Purho presents the market with solid ongoing research through which good taste clearly flows and where new creative languages have been translated through the filter of the Murano glass tradition.

The result, similar to an exercise in synthesis where very few purely decorative features remain,, is a collection of thematic collections of products with clean lines, sometimes fluid, sometimes markedly geometric in which the colour, treated with purity, becomes central. Twenty-one special shades that make up a dense, vitaminic colour chart, available for customisation and bespoke production.

### **ATEMPORARYSTUDIO**

AtemporaryStudio is a communication and consultancy firm dedicated to the world of design and contemporary art founded by Samantha Punis and Giovanna Felluga, two professionals active in the respective fields of press offices / creative direction and consultancy / artistic mediation, with the clear intention of offering a customised model for approaching the world of design and contemporary art.

The study operates on an international scale to transform this vision into projects capable of stimulating a constructive dialogue between the business world and contemporary art, design, hybrid research spheres and new languages of creativity.

### **THE VENICE GLASS WEEK**

*The Venice Glass Week* is an international festival dedicated to celebrating, supporting and promoting the art of glass, the artistic and economic activity for which Venice has been known worldwide for over 1,000 years.

The festival is promoted by the Municipality of Venice and conceived and organized by the Venice Civic Museums Foundation, LE STANZE DEL VETRO - Giorgio Cini Foundation, Veneto Institute of Sciences, Letters and Arts and Promovetro Murano Consortium.

## **CREDITS**

### **Organised by**

Ca' Pisani Design Hotel  
in collaboration with AtemporaryStudio

### **Press office**

[local press]  
Studio Systema  
Communication Systems  
[www.studiosystema.it/cms/](http://www.studiosystema.it/cms/)

[national and international]  
AtemporaryStudio  
[www.atemporarystudio.com](http://www.atemporarystudio.com)

### **Address**

Ca' Pisani Boutique Design Hotel  
Dorsoduro 979/a, Venezia — Italy

### **Date / times**

7 — 29 September 2019  
Every day from 9am — 7pm

### **Information**

t. +39 041 2401411  
e-mail: [info@capisanihotel.it](mailto:info@capisanihotel.it)  
[www.capisanihotel.it](http://www.capisanihotel.it)

### **Useful links**

[www.capisanihotel.it](http://www.capisanihotel.it)  
[www.purho.it](http://www.purho.it)  
[www.theveniceglassweek.com](http://www.theveniceglassweek.com)  
[www.atemporaryjournal.com](http://www.atemporaryjournal.com)