

# PUNTA CONTERIE



A novel and eclectic  
concept for a new space dedicated  
to international creativity  
and contemporary food and wine.

From September in Murano.

**Born in the heart of Murano - the island which is a symbol of the glass industry worldwide - Punta Conterie, the new hub with a multi-faceted charm dedicated to design, the art of glass, the visual arts and contemporary food and wine. Conceived as a total project, Punta Conterie is a fluid space in which the arts, good food and wine, and green concepts blend harmoniously, stimulating unusual pathways, whether visual, cultural or tasteful.**

Located in the outer perimeter of the former **Conterie di Murano**, a building which is particularly representative of the island's industrial heritage, **Punta Conterie** is first and foremost a **cultural and urban regeneration project**, the result of the commitment and vision of two entrepreneurs: **Alessandro Vecchiato** and **Dario Campa**. An ambitious project that not only has the benefit of returning to the island an invaluable piece of architectural heritage, but also - and above all - of putting Punta Conterie and Murano on the international map of culture and good taste, with a particular emphasis on what can develop when design culture makes links between tradition and contemporary research.

Acquired in 2017, Punta Conterie opens in September 2019 after two years of redevelopment with proposals built around different offers: **InGalleria** dedicated to temporary exhibition projects, **Vetri Restaurant** where new culinary ideas can be experienced, **Vetri Bistrot** for a fresh and relaxed gastronomy, **Vetri Café** for tasty breaks of savory and freshly baked pastry, **InGalleria Shop** to indulge in books, magazines, small and small design objects, and conclude with the scents and colours of the **Fiorario Green Boutique**.

In the face of contemporary complexity, Punta Conterie thus inaugurates a **new concept** in Murano, unique in its geographical location, which focuses on the concept of "experience" - in relation not only to the contents within but also to the space which hosts them - where both the original identity of the space, now reinterpreted by cutting-edge design solutions and an essential, sophisticated style, studded with selected design products, can be clearly seen.

The osmotic relationship between the external and internal spaces is divided in a natural way between the two levels of the building, renewing itself in every setting. Located on the ground floor - to the right of the main entrance - the "Vetri Café" enjoys a large outdoor terrace surrounded by bricks which typify the industrial era, next to open areas dedicated to green design and a refined selection of magazines, accessories and textural objects. The entrance floor is made of cement resin with an original optical and elegant effect that incorporates within it murrine created by the great masters of local glass manufacture such as **Lino Tagliapietra, Fratelli Toso, Effetre Murano and Claudio Tiozzo**.

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The central element of Punta Conterie is the staircase leading to the upper floor, restored back to its original state, and made up of mosaic tiles fading between ten nuanced shades of aqua green. On the upper floor the natural light – which permeates the rooms – reveals the original interior details of the “InGalleria”, “Vetri Restaurant” and “Vetri Bistrot” spaces, such as the completely recovered and restored herringbone oak floor, the exposed ceiling beams, the “sansovino” bins with floral decorations which have also been newly restored, and the dark grey and sand tones on the walls that give further depth to the rooms. The terrace acts as a splendid crossroads overlooking the three main Murano canals, offering a complete view of the island and the picturesque Venetian lagoon.

A prestigious context designed to host temporary exhibitions of international calibre that, step by step, will allow the emergence of the common threads uniting the world of glass with that of design.

Three projects born under a single artistic direction are planned in the two-year period 2019 - 2020: September will see the inauguration of the first exhibition hosted in Murano dedicated to **Lino Tagliapietra** - the major and world-famous artist of glass – testifying to the extraordinary creativity and quality of the blown glass of the Maestro; in January it will be the turn of the research work of **Caterina Toso** dedicated to the designs and archives of the Murano glassworks; arriving in May 2020 is an important exhibition project, in which great international designers will be exhibited side by side with Murano glass, the opening of which will coincide with the **Venice Architecture Biennale 2020 -The 17th International Architecture Exhibition**.

Attention to aesthetics and interpretation of their context are given their ultimate confirmation by the Visual Communication project from **Designwork** - the agency founded in 2002 by Artemio Croatto - where the coordinated image of Punta Conterie is synthesized into a contemporary graphic logo, creating a strong identity that evokes a Murano murrina in different chromatic variations.

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# INGALLERIA

The exhibition space  
that unites the world of glass  
with that of design and  
visual arts.

Stretching over a dynamic 200 square metre space designed to accommodate projects related to the art of glass, the visual arts and site-specific installations. The representative architectural elements are typical of the Murano tradition, restructured and placed in the industrial context of the “ex-Conterie”. The ceiling with original exposed beams and herringbone oak flooring are the setting for an environment enhanced by the relationship between the natural outdoor light of Murano and the lighting within.

Exhibition programme:

**Lino Tagliapietra. Glasswork**

*8 September 2019 — 31 December 2019*

Inaugural project of the new “InGalleria” exhibition space at Punta Conterie and **Lino Tagliapietra. Glasswork**, the Maestro’s first solo exhibition in his homeland. Installations and previously unseen works will see the return of the extraordinary artistic vision and creative capacity of the most important glass artist known throughout the world. Forms blown by the Maestro will draw, in a chromatic crescendo, a sinuous path through the magic of glass and the extraordinary spaces of the new Murano hub.

**Vetro e disegno.**

**Il processo creativo nelle storiche vetrerie muranesi del ‘900**

*1 February 2020 — 10 May 2020*

The exhibition programme will continue in January with the exhibition **Vetro e disegno** by **Caterina Toso**, entirely dedicated to the evolution of design within the Murano glassworks in a journey which travels back through the most important historical archives. Starting from 1910, when Murano opened its doors to design and artistic innovation, the exhibition will cover a period of fifty years to reach the end of the 1960s with the advent of so-called “industrial design”.

**The following exhibition**

*May 2020 — September 2020*

The first year of the programme will conclude with the long-awaited third exhibition project planned in May 2020, coinciding with the **Venice Architecture Biennale 2020 -The 17th International Architecture Exhibition**, which will feature previously unseen projects from some of the most exciting names in international design, side by side with Murano glass.

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# VETRI

## R E S T A U R A N T

Where the ingredients take  
centre stage in a light and  
contemporary food and wine offer.

Vetri Restaurant is the first floor restaurant in Punta Conterie which makes the evening wine and food offer by the Murano-based hub unique, through a menu built on the scents and flavours of the Venetian lagoon combined with the finest local and Italian ingredients.

The restaurant has a capacity of 30 covers distributed between the two internal areas, the Camino room and the Privé room, and 50 ones on the terrace open from April until October overlooking the three main Murano canals. Vetri Restaurant is the ideal location for private events, tasting dinners and wine tasting.

The cosiness of the areas is enhanced by the dark grey and sand tones on the walls and the architectural elements like the exposed ceiling beams, the “sansovino” bins with floral decorations, the completely recovered and restored herringbone oak floor, the large fireplace and the view on the exhibition areas of InGalleria. This is what makes Vetri restaurant unique, a very fascinating place.

Into Vetri Restaurant’s kitchen the menu turns into a real geography of taste made of juxtaposed textures, precise balances, cutting-edge research and international influences.

Aimed at enhancing light and delicate flavours, Vetri Restaurant is characterized by the creative accents of the Filipino-born chef, **John Mark Nanit**, for whom the quality of the ingredients is so central that every dish is transformed into the celebration of a key flavour.

A cuisine of research whose elements belong to an abacus of precise taste in which the varied daily menu creates unexpected combinations and cross-fertilisations of flavour.

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# VETRI

## B I S T R O T

### Light lunch matching seasons and experimentation.

A space for flavours and tastes, Vetri Bistrot operates on the first floor of Punta Conterie with a daily distinguishing food and wine offer to be enjoyed in its areas with 30 seats – between two indoor spaces, Sala Camino and Sala Privé – and 50 seats on the outdoor terrace overlooking the three main Murano canals, open from April until October.

Characterized by an informal atmosphere, perfect for a quality light lunch or a quick relaxing break, Vetri Bistrot offers a healthy, light cuisine, built around flavoursome recipes seasoned with a pinch of experimentation.

Vetri Bistrot also has a comprehensive offer for vegan and vegetarian guests or simply for those who prefer a healthy cuisine.

# VETRI

## C A F É

### Quality breaks in the heart of Murano.

Vetri Café operates on the ground floor of Punta Conterie, sharing its 40 seats between indoor spaces and the large dehors. Characterized by an informal atmosphere, perfect for a coffee break or a small savory snack, Vetri Café offers a wide offer, from freshly baked pastry to fresh vegetable and fruit juices and slow juices and fresh smoothies.

A delicious offer which is only seemingly simple. Seasonal food, quality ingredients, unusual taste marks make Vetri Café the ideal location for a pleasant break in a unique atmosphere and international flavour.



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## **Punta Conterie**

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### **Info**

**Owner:**  
*Punta del Museo Immobiliare*  
**Curation services:**  
*Alessandro Vecchiato*  
**Graphic design:**  
*Designwork*  
**Web design:**  
*Designwork*  
**Press office:**  
*AtemporaryStudio*

### **Opening hours**

**Ingalleria and Ingalleria Shop**  
Tuesday - Sunday:  
10.00am – 6.00pm

**Vetri Restaurant**  
from 7pm to 10pm

**Vetri Bistrot**  
from 12am to 2pm

**Vetri Café**  
from 10am to 7pm

**Fioraio Green Boutique**  
from 10am to 6pm

Closed on Mondays,  
January 1<sup>st</sup> and December 25<sup>th</sup>

### **Press office**

**AtemporaryStudio**  
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