

LAGUNA COLLECTION ... a free-hand creation

*“It is a great thrill to continue
our personal and intimate investigation on Murano.
Today, in collaboration with Purho,
we want to tell and represent
the nature of the elements
through glass and its materiality”*

— Ludovica+Roberto Palomba

Fluid shapes moulded by the wind and tides outline unexpected bumps, hollows and convexities in the new LAGUNA collection designed by Ludovica+Roberto Palomba for Purho.

Composed of nine Murano glass vases adorned in the colours of the lagoon — steel grey, moss green, deep blue, crystal and topaz — the collection will make its official debut on the occasion of the most anticipated design week, the MDW22, inaugurating the new temporary space from the Purho brand in partnership with Colleoni Roberto e C. in Milano, Piazza Alvar Aalto.

Born under the sign of expressive freedom, of the immediacy of the sketches drawn on the floor of the furnace, Laguna reflects the close and empathic dialogue between the designers and the glass-master. A balancing game that takes just a few moments to capture the idea, shape the material, freeze the moment.

“The results — in the words of Ludovica+Roberto Palomba — are generous and powerful vases and centrepieces, unique and unrepeatable and for this we have worked with a free-hand methodology. No moulds or constraints. Free processes just like water bending to the elements in ripples, waves”.

Imagined as a composite set of organic forms outlined in multiple dimensions — apparently imperfect cylinders, lavish bags which crumple onto themselves, vases with folded edges — the entire collection lights up with iridescent colours and sandblasted finishes. It is the exaltation of the raw material, the sublimation of nature through the vitreous magma.

The only exception to the entire collection is the engraving which — like a mark left by the passage of natural elements — interrupts the flow, characterising two vases. To see and to let yourself be carried away, starting from 6 June.

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